

# FREQUENTLY ASKED QUESTIONS March 2015

## 1. Why did the Region 4 Alternative Certification Program change its name?

Our name presented opportunities to better communicate our mission. After several research studies and focus groups of current and prospective educators, we found that although the Region 4 name is well known to those in the field of education, it may not be as familiar to the general public interested in joining the education profession. In renaming our program, the Educator Preparation Solutions team wanted to create a brand that would resonate with the public familiar with Region 4 Education Service Center and inspire individuals outside of our field who could make a positive contribution to the lives of children in Texas.

#### 2. Why did you change the name to INSPIRE TEXAS?

We are committed to excellence in service for children. Although our service is providing alternative certification to prospective educators, we ultimately are here for the children of Texas. Our passion is inspiring children to be all that they can and want to be. Therefore, the name INSPIRE TEXAS embodies all that we are as we prepare confident educators to inspire children to develop their full potential. The imagery on our new website also reflects this new focus. Children from our customer school districts appear throughout the site. Our new organizational tag line is "Teaching you, to inspire them."

### 3. Is INSPIRE TEXAS still a part of Region 4?

INSPIRE TEXAS is very proud to be under the leadership of our parent organization, Region 4 Education Service Center (Region 4). We are and will always be a service provider with the purpose of helping school districts and charter schools to improve student performance, operate more efficiently, and implement state initiatives.

# 4. Is the name INSPIRE TEXAS or INSPIRE TEXAS | Educator Certification by Region 4?

Our official program name is INSPIRE TEXAS | Educator Certification by Region 4. Like many other organizations, we embrace the shortened version of our program name, INSPIRE TEXAS.

#### 5. Who made the decision to change the name?

In 2013, our Executive Director, along with our Board of Directors, approved a recommendation from our Educator Preparation Solutions team to begin the process of evaluating our name. In 2014, they approved the recommendation of our new name.

#### 6. What does the logo symbolize?

Our logo has three main components.

SHAPE: The open door signifies an opportunity for new careers and advancement in education.

COLOR: The blue color represents the sky and inspiration with no limits.

*SYMBOLISM:* The lone star on the left and two horizontal rectangles on the right freely represent the Texas state flag.

#### 7. Will any of my student records or my class login information be affected?

No student records will be affected. All login information will stay the same.

#### 8. How will this affect my certification process?

The certification process will remain unaffected as well. All document submission, timelines, testing dates, and resources will stay the same.

#### 9. Are any other changes to the program expected to take place in the near future?

In addition to the name change and a new website, we are always seeking ways to improve the quality of our program. We will continue to develop and offer the most up-to-date training, highly effective TEXES examination reviews, and excellent support in the field.

#### 10. I have more questions. How can I contact INSPIRE TEXAS?

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